

## Peopleware, 2nd ed.

"This is my all-time favorite software engineering book. *Peopleware* accurately recognizes that software engineering is about people, not technology. . . .

" . . . it's not just for managers, I strongly recommend this book to everyone, from the most junior engineer to the CEO."

—Mark A. Herschberg, Javaranch.com

" . . . one of the most influential books I've ever read. The best way to describe it would be as an Anti-Dilbert Manifesto. Ever wonder why everybody at Microsoft gets their own office, with walls and a door that shuts? It's in there. Why do managers give so much leeway to their teams to get things done? That's in there too. Why are there so many jelled SWAT teams at Microsoft that are remarkably productive? Mainly because Bill Gates has built a company full of managers who read *Peopleware*. I can't recommend this book highly enough. It is the one thing every software manager needs to read . . . not just once, but once a year."

—Joel Spolsky, Fog Creek Software, www.joelonsoftware.com

" . . . even if you disagree with what DeMarco and Lister say, you will enjoy how they say it, and you will go away thinking. Get the book and read it. Then give it to your manager. Or, if you dare, your subordinates."

—Alan Campbell, *Computing, London*

"This book is a treasure trove of valuable insights into the psyches of software engineers and their managers. . . .

" . . . a wonderfully entertaining presentation of vital, sociological issues. Managers who fail to read this are doing a disservice to their teams and organizations."

—Joe Zec, *Software Quality Professional*

"*Peopleware* has become a classic on building effective development teams. If you are a manager, you need this book. It will help you design your team, group culture, and physical environment to maximize productivity."

—Elisabeth Hendrickson, Quality Tree Consulting

## About the Authors



Tom DeMarco and Timothy Lister are longtime colleagues as principals of the Atlantic Systems Guild (www.systemsguild.com). Other collaborations of theirs include *Productive Teams*, *Software State-of-the-Art*, and the Jolt winner *Waltzing with Bears*.

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NEW!

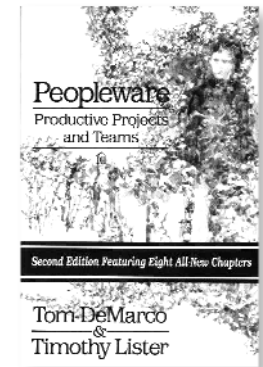
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# Peopleware

## Productive Projects and Teams, 2nd ed.

by Tom DeMarco and Timothy Lister



ISBN: 978-0-932633-43-9  
©1999 264 pages softcover  
\$39.95 (includes \$6 UPS in US)

*A Project Management Best-Seller*  
—Now Updated and Expanded

Two of the computer industry's most popular authors and lecturers return with a new edition of the software management book that started a revolution.

With humor and wisdom drawn from years of management and consulting experience, DeMarco and Lister demonstrate that the major issues of software development are human, not technical—and that managers ignore them at their peril.

Now, with a new preface and eight new chapters—expanding the original edition by one third—the authors enlarge upon their previous ideas and add fresh insights, examples, and potent anecdotes.

Discover dozens of ingenious tips on how to

- put more quality into a product
- loosen up formal methodologies
- fight corporate entropy
- make it acceptable to be uninteresting

*Peopleware* shows you how to cultivate teams that are healthy and productive. The answers aren't easy—just incredibly successful.

"When the first edition appeared, I wrote a review that said 'I strongly recommend that you buy one copy of *Peopleware* for yourself and another copy for your boss. If you are a boss, then buy one for everyone in your department, and buy one for your boss.' The advice still holds 12 years later, and my recommendation is even more enthusiastic . . ."

—Ed Yourdon, www.yourdon.com

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[www.dorsethouse.com/books/pw.html](http://www.dorsethouse.com/books/pw.html)