General Principles of Systems Design

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—Datamation

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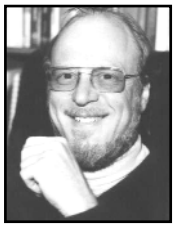
Library and Information Science Annual

"This book is the result of an 18-year collaboration between two people, in two different disciplines, who share a fascination and love for the human animal. Whether from the vantage point of computers or anthropology, we are excited by the capacities of the human mind and alarmed by some of its products. . . . Both our disciplines daily come to grips with the subtle interplay between system and environment. Cultures and computers both exhibit the effects of adaptation to a constantly changing environment."

—from the preface

About the Authors



Gerald Weinberg is co-principal with his wife, Daniela, of Weinberg and Weinberg, a consulting firm that trains people in improved productivity, organizational development, and problem solving.

Dani Weinberg has consulted, published, and lectured extensively on organizational cultures, both how they work and how they change. Drawing on her expertise in applied anthropology, she holds workshops on the human-canine relationship. She is a staff writer for the dog-obedience journal *FORWARD,* winner of the prestigious Maxwell Award in 1998 and 1999.

Partial Contents

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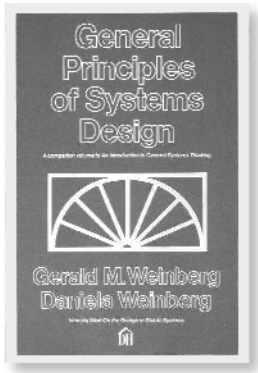

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